

www.rodrigo.in

✉ myself@rodrigo.in

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A Brazilian based guy, graduate in Multimedia Design at Senac University of Arts and Communication, doing dazzling things in agencies since 2000 with a focus on online creation, management and team coordination.

I Dedicate myself to always learn and improve my knowledge of the area and also in managing people and teams.

I consider design a passion, and I try to take all I can from every single job. With the curiosity allied to the research, I keep myself informed over the market happenings not only in Brazil. This way I keep my portfolio constantly updated, where I share my latest jobs.

## TRAINING AND COURSES

Graduated in Multimedia Design by the Senac Arts and Communications University.

With the conclusion project: "Mobile device concept for visual deficient people"

2° place in the Web Design category - Knowledge Olympics - SENAI - SP

Portfolio chosen for the Web From Brazil Blog | www.webfrombrazil.com

**2010 Cannes Shortlist** with the project: "Feed a Child Feed a Dream"

Portfolio choose to appear on the brazilian book: "Agências Interativas & Criativos do Brasil" 2011 - Editora Arteccom

- Web Site development - SENAC - Santo André, SP
- Web Publishing - SENAC - Santo André, SP
- HTML - Module I - SENAI/Morvan Figueiredo - São Paulo, SP
- Advanced Flash 8 - ENG DTP & Multimedia - São Paulo, SP

## PERSONAL DATA

Brazilian | Married

Born: 10.26.1982

From Santo André - SP - Brazil

Zip Code: 04649-020

+55 (11) 993-079-007

portfolio: [www.rodrigo.in](http://www.rodrigo.in)

e-mail: [myself@rodrigo.in](mailto:myself@rodrigo.in)

## KNOWLEDGE

Axure RP Pro, Sketch, After Effects, Premiere, Adobe XD, Flash, Illustrator, InDesign, Photoshop, Pixelmator, among others.

## LANGUAGES

Intermediary english

## PROFESSIONAL EXPERIENCE

### UI Creative Lead

**FS** - São Paulo, SP - Brazil - Production & Digital Agency (**current job**)

Leader of the UI creative team responsible for creating mobile applications and other experiences for the largest mobile operators in Brazil.

**Clients:** Vivo, Claro, Nextel, Oi, among others.

### Freelance UI/UX leader

**Maya** - São Paulo, SP - Brazil - Production Agency

Digital art direction and team coordination. Responsible for creating digital interfaces, multimedia applications, digital totems and others.

**Clients:** Vegas Group, Fashion Kids, among others.

### Head of Art | Senior Art Director

**Pixel4** - São Paulo, SP - Brazil - Production Agency

Head of Art, digital art direction and team coordination. Responsible for creating digital interfaces, multimedia applications, digital totems and others.

**Clients:** Faber-Castell, Jafra Cosmetics, Odebrecht, among others.

### Senior Art Director

**Think4** - São Paulo, SP - Brazil - Digital Agency

Art direction. Responsible for creating digital interfaces, apps, digital totems and others.

**Clients:** Nike, Umbro, Riachuelo, Sony among others.

### Art Director | Motion Team Coordinator

**Wunderman** - São Paulo, SP - Brazil - Design Agency

Art direction and team coordination of Dell Hub Creation for production of motion ads(banners), websites, digital interfaces, apps and others.

**Clients:** Bradesco, Natura, Dell, Nokia, among others.